You have been selected to participate in an important national survey.

**What is the survey?**
You are invited to participate in the Making Ends Meet Survey, sponsored by the Consumer Financial Protection Bureau (CFPB). The survey will take about 10-20 minutes to complete. Your participation is voluntary, and your responses will remain private.

**Why should I do this?**
As you may remember, we sent you a survey about a year ago. This year’s survey will help us understand how consumer situations and finances can change. Understanding your experience is particularly important in developing policies to assist consumers in financial distress, especially now as many people face new and difficult financial circumstances.

**What do I do?**
Fill out the enclosed paper questionnaire and return it in the prepaid envelope OR you can respond online using the information in green below. Please do not identify yourself in any way in your response. We have included $5 in this mailing to thank you for your consideration.

To learn more, visit www.consumerfinance.gov/making-ends-meet-survey or call 1-855-246-9457.

Respectfully,

Jason D. Brown
Assistant Director for Research
Consumer Financial Protection Bureau

To Take the Survey Online

**Mobile**
Text your unique survey PIN #: <12345678> to 202-883-3381 to receive a link to directly connect to your survey or scan the QR code to the right.

**Web**
Go to www.CFPBMakingEndsMeet.com and enter your unique survey PIN #: <12345678> and 5-digit zip code.

January 17, 2023

Para leer esta carta en español por favor vea el dorso.