

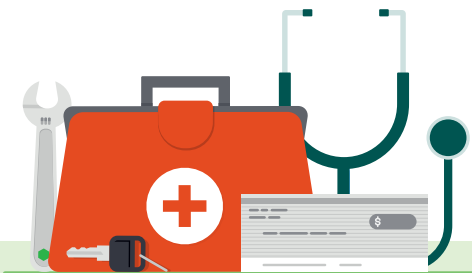
 **BUILDING BLOCKS STUDENT WORKSHEET**

# Speaking publicly about consumer financial protection rights

Becoming aware of consumer financial protection laws and your rights and responsibilities as a consumer is part of building your financial skills. That means knowing your rights or how to find out about them and knowing what to do if you have a complaint.

## Instructions

- 1 Review the expectations for your speech below.
- 2 Choose a consumer right or consumer financial protection issue to focus on in your speech (one you think is interesting and important).
- 3 Conduct research on the right or issue and the related consumer financial protection laws for your speech.
  - The following websites have helpful information:
    - <https://www.ftc.gov/about-ftc/bureaus-offices/bureau-consumer-protection>
    - <https://www.consumerfinance.gov/data-research/consumer-complaints/>
    - <https://www.consumerfinance.gov/ask-cfpb/>
- 4 Write your speech, using this worksheet as a guide.
- 5 Be prepared to deliver your speech in class.



## Expectations for your speech

Paragraph	Writing criteria	Points possible
1	Introduce a specific consumer right or consumer financial protection issue and any consumer laws associated with it. Include at least two ways consumer financial protection laws address this right or issue.	20
2	Describe how this right or issue and the consumer financial protection laws associated with it affect consumers.	20
3	Include statistics and quotes from articles as supporting evidence to back up your claims.	20
4	Present specific solutions or strategies to help reduce the challenges involving this consumer right or consumer financial protection issue.	20
5	Conclude your speech with a synthesis of your key ideas and a call to action that will motivate and inspire listeners.	20

### The basics

What consumer right or consumer financial protection issue will serve as the focus of your speech?

Why is this right or issue important?

What would make a good title for your speech?

## Introduction to your speech

What's a good way to capture the hearts and minds of your audience?

Is there a compelling story you can share?

## Body of your speech

What statistics or other data are important to share about your consumer right or consumer financial protection issue?

What quotes (from articles or other resources) would help people better understand this right or issue?

What can people do to reduce the challenges brought about by this right or issue?

## Conclusion of your speech

How can you motivate your audience with a call to action?