

 BUILDING BLOCKS STUDENT WORKSHEET

# Speaking publicly about consumer financial protection rights

Imagine you've been asked to speak at a school assembly or town hall meeting focused on understanding consumer rights and consumer financial protection issues.

You're expected to provide your peers or local town's population with a basic overview and definition of the consumer financial protection issue that you think is important. You've also been asked to share at least two ways this issue is addressed by consumer financial protection laws that work to protect us.

## Instructions

1. Review the basic expectations for the format of your speech.
2. Choose a consumer financial protection issue to focus on in your speech (one you think is interesting and important).
3. Conduct research to gain understanding of both the issue and the related consumer financial protection laws for your speech.
  - The following websites contain helpful information:
    - <https://www.ftc.gov/about-ftc/bureaus-offices/bureau-consumer-protection>
    - <https://www.consumerfinance.gov/data-research/consumer-complaints/>
    - <https://www.consumerfinance.gov/ask-cfpb/>
4. Deliver your speech.

## Expectations for your speech

Paragraph	Writing criteria	Points possible
1	Introduce a specific consumer right or consumer financial protection issue and any consumer laws associated with it.	20
2	Describe how this issue, and the consumer financial protection law associated with the issue, affects consumers.	20
3	Include statistics and quotes from articles as supporting evidence to back up your claims.	20
4	Present specific solutions or strategies to help reduce the challenges brought about by this consumer right or consumer financial protection issue.	20
5	Conclude your speech with a synthesis of your key ideas and a call to action that will motivate and inspire listeners.	20

## The basics

What consumer right or consumer financial protection issue will serve as the focus of your speech?

Why is this issue important?

What would make a good title for your speech?

## Introduction to your speech

What's a good way to capture the hearts and minds of your audience?

Is there a compelling story you can share?

## Body of your speech

What statistics or other data are important to share about your consumer financial protection issue?

What quotes (from articles or other resources) would help people better understand this issue?

What can people do to reduce the challenges brought about by this consumer right or consumer financial protection issue?

## Conclusion of your speech

How can you motivate your audience with a call to action?