

**CFPB Symposium: Cost-Benefit Analysis in Consumer Financial Protection  
Regulation**

July 29, 2020

**9:30-9:35am Opening Remarks by Director Kathleen L. Kraninger**

**9:35-10:35am First Panel: Cost Benefit Analysis in Consumer Financial  
Protection Regulation: Its Use and Agency Incentives**

Bureau Moderator:

- **Susan Singer, Deputy Assistant Director, Office of Research**

Panelists:

- **Jerry Ellig, Research Professor, George Washington University Regulatory Studies Center**
- **Stephen W. Hall, Legal Director & Securities Specialist, Better Markets**
- **Brian Hughes, Executive Vice President and Chief Risk Officer, Discover Financial Services**
- **Howell Jackson, Professor of Law, Harvard Law School**
- **Amit Narang, Regulatory Policy Advocate, Public Citizen**

**10:35-10:45am Break**

**10:45-11:45am Second Panel: Methodological and Subject Matter  
Considerations**

Bureau Moderator

- **Paul Rothstein, Section Chief, Financial Institutions and Regulatory Policy, Office of Research**

Panelists:

- **John Coates, Professor of Law and Economics, Harvard Law School**
- **Mark Cohen, Professor of Management and Law, Vanderbilt University**
- **Alex Lee, Professor of Law, Northwestern Pritzker School of Law**
- **Christopher J. Mayer, Professor of Real Estate, Columbia Business School**