CFPB Symposium: Behavioral Economics
September 19, 2019

8:30-9:00am  Registration

9:00-9:15am  Opening Remarks by Director Kathleen Kraninger

9:15-9:40am  First Panel: Methodological Foundations of Behavioral Economics
              Introduction by the Moderator: (5 minutes)
              - Melissa Knoll, Section Chief, Decision-making and Behavioral Studies, Office of Research, CFPB
              Presentations by the Panelists: (20 minutes, divided equally)
              - Dr. Michael R. Baye, Ph.D., Bert Elwert Professor of Business, Indiana University Kelley School of Business
              - Dr. David Gal, Ph.D., Professor of Marketing, University of Illinois at Chicago
              - Dr. John G. Lynch, Ph.D., Senior Associate Dean for Faculty and Research, University of Colorado Leeds School of Business
              - Dr. Brigitte Madrian, Ph.D., Dean and Marriott Distinguished Professor, Brigham Young University Marriott School of Business

9:40-10:35am  Moderated Discussion (55 minutes total)

10:35-10:50am  Break
   Introduction by the Moderator: (5 minutes)
   • Jason Brown, Assistant Director, Office of Research, CFPB
   Presentations by the Panelists: (20 minutes, divided equally)
   • Dr. Gregory Elliehausen, Ph.D., Principal Economist, Board of Governors of the Federal Reserve System
   • Dr. Brigitte Madrian, Ph.D., Dean and Marriott Distinguished Professor, Brigham Young University Marriott School of Business
   • Dr. Janis K. Pappalardo, Ph.D., Assistant Director, Federal Trade Commission Bureau of Economics, Division of Consumer Protection
   • Josh Wright, Executive Director, ideas42
   • Dr. Joshua D. Wright, Ph.D., JD, former FTC Commissioner, University Professor of Law, George Mason University Antonin Scalia Law School

11:15am-12:10pm  Moderated Discussion (55 minutes total)

12:10pm-12:20pm  Remarks, Deputy Director Brian Johnson