



1700 G Street NW, Washington, DC 20552

January 17, 2017

Financial Empowerment: Focus on People with Disabilities 2017 Cohort Criteria for Interested Organizations

The Consumer Financial Protection Bureau (CFPB) and the Federal Deposit Insurance Corporation (FDIC) are joining forces to provide financial empowerment opportunities for people with disabilities. The CFPB and the FDIC will provide *Your Money, Your Goals* and Money Smart tools and training to up to 30 organizations across the country that serve people with disabilities. This is not an opportunity for a grant, contract, sub-contract, or funding. This is an opportunity for public and private organizations or entities to receive consumer education materials and training for staff to integrate financial empowerment and capability strategies into their existing service delivery model.

The train-the-trainer model for this initiative

The CFPB will employ a train-the-trainer model for this initiative. The CFPB will provide tools, information, and instruction to identified staff members from cohort organizations. Cohort organizations, in turn, will organize and deliver their own trainings within their organizations and service networks. This train-the-trainer approach builds the capacity of cohort members to conduct their own financial empowerment training for staff over near and long terms.

The CFPB & FDIC will provide the following to the selected organizations:

CFPB's *Your Money, Your Goals* and FDIC's Money Smart skill-building tools will be provided to members of participating organizations identified as trainers. These trainers will then lead workshops for frontline staff or volunteers within their organizations to help them use *Your Money, Your Goals* and Money Smart in their work.

To participate

Criteria that the CFPB will consider when selecting among organizations interested in participating in this initiative include:

- **Experience serving consumers with disabilities.** Demonstrate familiarity with the needs, challenges, and opportunities of individuals with disabilities. We are interested in engaging organizations serving people with disabilities with a variety of capacities and approaches including more experienced organizations and those with little prior experience in using tools to add financial capability topics to increase the value of their existing services.
- **Commitment to integrating financial empowerment into their work.** Demonstrate an understanding of the benefit of helping people with disabilities become more financially capable and how their increased levels of financial empowerment may help them achieve their goals and the outcomes your organization's services support.
- **Staff capacity for training on and use of *Your Money, Your Goals* toolkit and Money Smart curriculum.** Demonstrate capacity to dedicate staff time to lead training of other staff within the organizations and/or other organizations within the community.
- **Staff capacity to use toolkit and curriculum with people they serve.** Demonstrate capacity to commit staff or volunteer time directly to using *Your Money, Your Goals* and Money Smart information and/or tools with low-income and/or economically vulnerable individuals with disabilities.

Next steps

If your organization meets the above criteria and is interested in participating in this 2017 Financial Empowerment: Focus on People with Disabilities 2017 Cohort, please tell us by sending a letter of interest to YourMoneyYourGoals@consumerfinance.gov by **February 14, 2017** with **the subject line “Focus on People with Disabilities.”**

While not required, you may include the following helpful information:

- A description of the organization and the disability population it serves.
- An overview of the organization’s plans to use *Your Money, Your Goals* and Money Smart tools and guides, including number of staff and volunteers that would receive training on *Your Money, Your Goals* and Money Smart.
- Name and contact information of the organization’s point of contact for this request.

Questions?

If you have any questions about Financial Empowerment: Focus on People with Disabilities, feel free to email us at YourMoneyYourGoals@consumerfinance.gov.

Privacy Act statement

5 U.S.C. 552a(e)(3)

The information you provide will permit the Consumer Financial Protection Bureau to process your request or inquiry. Information about your request or inquiry (including your personally identifiable information) may be shared pursuant to the CFPB’s published Privacy Act system of records notice CFPB.013 CFPB External Contact Database.

This collection of information is authorized by 12 U.S.C. § 5491, 5492, or 5511.

Your submission of information is entirely voluntary. You are not required to submit any information. However, if you do not submit the requested information, the CFPB may not be able to process your request or inquiry.