

July 17, 2012

**By Email**

Consumer Financial Protection Bureau  
Office of the Executive Secretary  
1700 G Street, N.W.  
Washington, DC 20552

**Re: June 9, 2012 Civil Investigative Demand to Think Finance, Inc.**

Enclosed is the Joint Petition of Great Plains Lending, LLC, MobiLoans, LLC, and Plain Green, LLC for an Order Setting Aside the Civil Investigative Demand Issued to Think Finance, Inc. on June 9, 2012. Please treat this letter as a formal request for confidential treatment of the Joint Petition pursuant to 12 C.F.R. §§ 1080.6(g) and 1018.14, and for advance notice, pursuant to 12 C.F.R. § 1070.46(b), should the Bureau determine that it will disclose or release the Joint Petition or any response thereto by the Bureau. This request for confidentiality is not intended to waive any other protection from disclosure or confidential treatment accorded by law, and Petitioners will rely on and invoke any such confidentiality protection as appropriate. A redacted copy of this Petition, which eliminates all references to the identities of Petitioners, is also enclosed.

Petitioners seek confidential treatment of their identities because public disclosure of the existence of the investigation would harm their business interests, as the Bureau implicitly recognized when adopting regulatory language stating that investigations “are generally non-public.” 12 C.F.R. § 1080.14. Petitions to set aside or modify civil investigative demands must be similarly non-public, lest those under investigation be required to choose between keeping the investigation confidential and filing a petition.

Please do not hesitate to contact me if you have any questions.

Sincerely



Neal Kumar Katyal

Enclosure

Cc: Assistant Director of the Division of Enforcement  
Maxwell (Max) Peltz, Esq.  
Meredith Osborn, Esq.  
Melanie Hirsch, Esq.